

JENNIFER CRATON

MSDM APPLICANT

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OBJECTIVE

As an applicant for this program, my main goal is to examine the relationship between digital media and its impact on society, use the insight of that relationship to inform my artistic practice, and positively influence my community by promoting platforms that rectify the underrepresentation of traditionally excluded populations using digital media.

EDUCATION

GEORGIA STATE UNIVERSITY | MAY 2019

BA in Philosophy, Minor in Art

- 3.76/4.00 GPA
- Magna Cum Laude
- Graduated with Distinction in Major

NORTH PAULDING HIGH SCHOOL | MAY 2015

High School Diploma

- 3.75/4.00 GPA
- Graduated with Honors
- Awards in Economics and AP Studio Art
- Secretary of National Art Honors Society, Member of National Honors Society and Beta Club

RELATED COURSES

Philosophy

- Philosophy of Art
- Social and Political Philosophy
- Feminist Philosophy

Studio Art

- Media, Technology and Representations
- 2D Studies

RELEVANT WORK EXPERIENCE

KENNESAW STATE UNIVERSITY | 2019 - PRESENT

Digital Media Specialist

- Coordinates with a team to provide resources for low-income and first-generation college students during their high school years
- Manages and creates digital and print media for all KSU TRIO Programs
- Manages and creates all social media content
- Designs promotional materials in order to obtain various resources for TRIO students and families

NEW GEORGIA BAPTIST CHURCH | 2017 - PRESENT

Digital Media Designer

- Created and implemented new Branding and Marketing Plan
- Designed new website and app platforms with updated branding
- Created marketing tools and videos for new website and app

FREELANCE WORK | 2017 - PRESENT

Designer, Photographer, and Painter

- Creates business materials, websites, and branding plans for clients at competitive rates
- Photographs events and portraits
- Paints murals and individual pieces for commission

ARTICLES & INTERVIEWS

ARTICLES

Dallas New Era | Nov 2019

- KSU TRIO Programs' ACT Boot Camp Helps Local High School Students Get Into College And Succeed In Life

Dallas New Era | Dec 2019

- KSU Provides Local Elementary Schoolers with Free Books

INTERVIEWS

Youth Today | Aug 2019

- Upward Bound Gives High Schoolers Boost With Summer Program of Drones Into College And Succeed In Life

ABILITIES & INTERESTS

SKILLS

Programs

- Adobe Suite: Photoshop, Illustrator,
- InDesign, Lightroom, Premier, etc.
- Basic HTML/CSS knowledge
- Enrolled in Basic Python Programming Course

ACADEMIC INTERESTS

Philosophy

- Sociocultural Impact of Art and
- Aesthetics
- Ethics of Representation in Social Media
- Content Creation in the Digital Era

Art and Aesthetics

- Political and Protest Art
- Computer Generated Art
- 3D Media
- Art History and Culture